



PROTECH
COMPUTER
ACADEMY

CAREER PROGRAM · COURSE BROCHURE

30

YEARS · EST 1995

DIGITAL MARKETING

Grow brands online — master SEO, social media, content creation and AI-powered marketing that drives real, measurable results.

PROGRAM SNAPSHOT



SEO

Rank on Google

Social

Meta & YouTube

Content

Reels & AI



DURATION

3 Months



OUTCOME

Digital Marketer



LEVEL

Beginner → Pro

COURSE PROSPECTUS · 2025-26

7975623738 · 8867712777

BELAGAVI, KARNATAKA

About the Digital Marketing Program

Every business needs to grow online. This practical 3-month program teaches you the full digital marketing toolkit — SEO, social media, content and reels, WordPress, and AI-powered tools — so you can build audiences, run campaigns and drive real results for brands.

3

Months of practical marketing

4

Core modules incl. AI

100%

Live campaigns & projects

What you'll be able to do

- ✓ Rank websites higher with SEO
- ✓ Run social campaigns on Meta & LinkedIn
- ✓ Build WordPress websites
- ✓ Create viral reels with CapCut & AI
- ✓ Design graphics with Canva
- ✓ Use AI for content & automation

Career paths after this course

Digital Marketer

Social Media Manager

SEO Executive

Content Creator

Performance Marketer

Marketing Analyst

YouTuber

WHO IS THIS FOR

Marketers, creators & entrepreneurs

Great for students, business owners and creators who want to grow brands online and build a career in digital marketing.



✓ Beginner friendly

✓ Weekday & weekend batches

✓ Certificate on completion

Course Curriculum



SEO & Content Marketing

Get found on Google

MODULE 01
Organic

- Keyword research
- On-page optimization
- Off-page & technical SEO
- Content marketing strategy
- Blogs, articles & infographics
- WordPress website creation
- Themes & plugins



Social Media & Ads

Build & engage audiences

MODULE 02
Social

- SMM: Facebook & Instagram
- LinkedIn & YouTube
- Brand awareness
- Mobile & SMS marketing
- Affiliate marketing
- Ad targeting basics



Content Creation & Reels

Create content that converts

MODULE 03
Creative

- CapCut & InShot editing
- Effects, filters & music
- Reels planning & production
- Viral reels with AI
- YouTube channel creation
- SEO & monetization



AI, Canva & Analytics

Work smarter

MODULE 04
Modern

- AI in digital marketing
- Content generation & automation
- Canva design essentials
- Campaign analytics
- Audience engagement

Tools & technologies you'll use

SEO

WordPress

Meta Ads

Canva

CapCut

InShot

Analytics

YouTube Studio

Why Choose Protech

For three decades Protech Computer Academy has helped students in Belagavi build careers in IT. Here's what sets our Digital Marketing program apart.



30 Years of Excellence

Established in 1995 — a trusted name in computer education with a proven track record.



Expert Faculty

Learn from industry-experienced trainers who mentor you through real projects, not just theory.



Hands-On & Practical

100% project-based learning on real work so you build a portfolio, not just watch lectures.



Certification & Support

Earn a course certificate on completion, plus counselling, demo classes and career guidance.

Get in Touch

Visit us for a free demo class and talk to our counsellors.

Don't rush to join us...!

ENROLL NOW



CALL US

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**Opp. Sardar Ground, Govekar Building,
Ground Floor, Kaktives Road, Belagavi**



TIMINGS

Mon-Sat · Morning & Evening batches

